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# Press Release

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## **Groundbreaking Held For New PBH Corporate Center**

The groundbreaking for the new PBH Corporate Center on Kannapolis Parkway held Wednesday, February 17, will allow the managed behavioral healthcare organization to gain cost savings and efficiencies by moving all staff under one roof. PBH is the Local Management Entity (LME) for mental health, development disability and substance abuse services in Cabarrus, Davidson, Rowan, Stanly and Union counties. Its headquarters is located in Cabarrus County. Currently, PBH staff is spread across five locations in the Concord area.

Dan Coughlin, Chief Executive Officer of PBH, said, "The building will give staff the ability to use technology to gain effectiveness, be more productive, and reduce costs on building rent. In addition to

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these gains, the new building will allow PBH to offer employment opportunities for consumers on a small scale, and both providers and consumers will have use of and benefit from a state-of-the-art training facility.”

One of the features of the new building is an onsite Training Center, which will be used for both providers and consumers. The Training Center will result in substantial costs savings currently incurred by PBH by allowing onsite trainings which ensure providers are offering evidence based and promising practices.

PBH wants to ensure the building is used by and for consumers of services. To facilitate this goal, many ideas are under consideration to make certain the new building benefits consumers and family members as well as staff.

Betty Babb, Chair of the PBH Board of Directors, said the board backs the building project and believes the new facility is integral to PBH’s continuing to lead North Carolina in the field of managing mental health, developmental disability and substance abuse services systems and their financing.

The building was designed by Entasis Design, Inc., Kannapolis, who worked closely with PBH staff. Design occurred from the inside out to ensure the space would meet the needs of a growing organization, as well as allow for maximum collaboration between departments and staff. The Entasis team incorporated the property’s natural surroundings with the building layout. Babb said, “Entasis and the PBH Executive staff worked closely to ensure the building would support the organization’s strategic plan over the coming years.”

General Contractor for the project is Edifice, Inc., Charlotte. Edifice was established in 1978, and has a diverse portfolio in the civic, education, religious, industrial, medical, entertainment, office, and retail markets.

Unlike all other LMEs in the state, PBH has operated under a pilot Medicaid Waiver that has allowed the agency to offer prepaid behavioral healthcare services funded by Medicaid and state funds.

These services are delivered through a closed network of contracted provider agencies and licensed practitioners. The PBH counties are located in a geographic area that is both rural and urban, and which has a rapid population growth. PBH, with its population of 700,000, is one of the largest multi-county programs in North Carolina.

PBH is committed to a system driven by consumer and family priorities, and which is capable of making continual adjustments to meet the changing needs of its citizens. The values of Recovery, Self-Determination, Person-Centered Planning, and Consumer and Family driven services are the foundation of the system at PBH.

For more information, contact Stephan Tomlinson, Director of Community Relations and Provider Network, at (704) 721-7060. You may also visit the PBH website at [www.pbhsolutions.org](http://www.pbhsolutions.org).

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